









COMPETITION TERMS AND CONDITIONS

1. Invitation to Participate

The competition is open to all graphic designers, including individuals, freelance designers, students, high school students, agencies, and legal entities who wish to contribute to creating a shared living space (hereinafter: applicant).

The applicant **must be over 18 years of age** and meet the participation requirements outlined in these terms. If minors participate in a group, it is assumed that their legal representative consents to their participation. Employees of the organizers and other persons associated with the execution of the competition, including their immediate family members, may not participate.

Participation in the competition is **free of charge**.

By submitting the application documentation, you agree to all terms and conditions of the competition, including those explicitly stated in the call and those that may be inferred.

The competition terms and conditions are published on https://www.cnvos.si/, where we will continuously provide updates regarding the progress, potential additions, and changes to the "Sustainable Food Supply" competition.

2. Prizes

All submitted works that meet the contest conditions will be evaluated for the shortlist and for prizes.

The first prize winner will receive a monetary award of €1,000.00 (gross) and their work will be displayed on 150 TAM-TAM poster locations across Slovenia, from July 7, 2025 onwards.











The second prize winner will receive a monetary award of €500.00 (gross).

The third prize winner will receive a monetary award of €300.00 (gross).

All winning posters, along with other **shortlisted entries**, will be **publicly exhibited at the TAM-TAM Poster Gallery Figovec** from July 4 to August 8, 2025.

The results and all entries selected for the competition will be published at June 26, 2025 on the website https://www.cnvos.si/ and in the organizer's e-communications.

The cash prize, in its gross amount, is awarded as a lump sum, regardless of the number of authors of the winning work. Any additional tax obligations, costs, or other responsibilities related to receiving the prize are the responsibility of the winner. If the jury selects multiple winning works, the prize fund will be equally divided. The prize is non-exchangeable and non-transferable to another person. A winner who does not provide the required payment details within three months of notification forfeits the right to the prize. The prize fund is not transferred to other finalists.

3. JURY

A five-member expert jury will evaluate all works that meet the competition criteria. The jury members are:

Luka Bajs, Executive Creative Director, Shift, Chair of the Jury Martina Kokovnik, Graphic Designer Ajdin Bašić, Graphic Designer Aleksandra Pavlič, Communications Specialist, CNVOS Bor Klemen Mencin, Independent Creative

The jury will assess the submissions based on the following criteria:

- Message clarity (alignment with creative guidelines),
- Technical adequacy (compliance with submission requirements),
- Adaptability to TAM-TAM city poster specifications,











- Originality,
- Innovation,
- Communication clarity (action-driven approach),
- Positive messaging.

The jury's work is further defined by the *Rules of Procedure of the Jury*, which is part of the COMPETITION DOCUMENTATION.

4. Additional Conditions

The created work must meet the TAM-TAM city poster format specifications. Since the poster is placed outdoors, it must be designed to stand out among numerous visual stimuli on the street, ensuring readability and a clear message.

Under the Slovenian Language Use Act (Articles 22 and 23), any text on a public poster must be in Slovenian or, if another language is used, the Slovenian version must not be less prominent. Works with foreign language text may be submitted, but in case of selection, the author must provide a Slovenian translation or an open file for translation, which will be arranged by the TAM-TAM Institute.

5. Technical Framework

To ensure design consistency with the competition's visual identity, posters must use provided graphic elements and follow *The Graphic elements and guidelines*, which are included in the COMPETITION DOCUMENTATION.

6. Application Documentation

Applications must be submitted exclusively via <u>the online application form</u>, which serves as the entry point for all participants in the "European Cohesion Policy" competition.

For the application to be valid, all fields marked with an asterisk must be completed, and the correctly formatted files must be uploaded:

1. *title poster-print* (PDF format)











2. *title_poster-jury* (JPG format, without author's signature; if a signature is present, it must be removed for anonymous judging)

File preparation instructions are included in *The Graphic elements and guidelines* document, part of the COMPETITION DOCUMENTATION.

Each applicant may submit **up to 3 applications**. If submitting a series of multiple posters forming a thematic whole, they must be submitted together as a single document and one application.

Only works created specifically for this competition and not previously used in any advertising campaign or submitted to another competition are eligible. Entries that do not meet the content and technical requirements will be disqualified. For inquiries, contact plaktivat@tam-tam.si.

7. Competition Documentation

The COMPETITION DOCUMENTATION includes:

- Competition Terms and Conditions (PDF)
- Rules of Procedure of the Jury (PDF)
- Creative Brief (PDF)
- Graphic elements and guidelines

All documents are available at https://www.cnvos.si/.

8. Copyright

By submitting competition materials, applicants and authors agree to the scope and transfer of copyright as follows:

- Authors retain moral rights, while the material rights (distribution, reproduction, public display, and making available to the public) are transferred to the competition organizer.
- The organizer may exercise these rights without additional consent or compensation.











 Authors guarantee that their work is original and does not infringe any intellectual property rights.

9. Data Protection

By participating, applicants explicitly allow the organizers to process their personal data (name, surname, email; in case of winning, also address, tax number, and tax office) in compliance with data protection regulations. The organizers will not share personal data without consent. Personal data is stored until withdrawal.

10. Final Provisions

The organizers are not responsible for technical malfunctions that may disrupt the competition process.

COMPETITION DATES

May 20, 2025: Competition announcement

June 13, 2025: Submission deadline

June 26, 2025: Winner and finalists announced

From July 7, 2025 onwards: Winning poster displayed across Slovenia

July 4 – August 7, 2025: Exhibition of winners and finalists at the TAM-TAM Poster Gallery Figovec

COMPETITION ORGANIZERS

The competition is organized by:

CNVOS – CENTRE FOR INFORMATION SERVICE, CO-OPERATION AND DEVELOPMENT OF NGOS, Povšetova 37, 1000 Ljubljana and TAM-TAM Institute – A Non-Profit Organization for Poster Art Promotion, Slomškova ulica 9, Ljubljana.

The Competition Terms and Conditions are part of the COMPETITION DOCUMENTATION.









