

10 climate pledges



Mobilize our resources



Invest €1 billion over 15 years to meet our objectives No. 1

• Draw on all necessary financial, technical and human resources

Transform our businesses



No. 2 Improve the energy efficiency of our Fixed and Mobile networks

- Switch to Fiber and 5G, two energy-efficient technologies
- Optimize our network equipment



No. 3 Ensure our data centers have advanced environmental performance

- Roll out the adiabatic cooling process to all our new data centers
- Extend the useful lives of our equipment to up to 10 years
- Include information about energy use and carbon emissions on our customer invoices



No. 4 Further enhance the environmental performance of our Freeboxes

- Eliminate air freight from our supply chain
- Set up a Life Cycle Assessment process to eco-design our Freeboxes
- By 2025, reduce our subscriber base's energy use by at least 15%



No. 5 Deploy an environmentally-friendly sales strategy

- Reject strategies that encourage replacing mobile phones before necessary
- Encourage drop-off of used phones in our Free Centers
- Support non-profit organizations that collect e-waste for re-use and recycling



NO. 6 Deploy a responsible procurement policy

- Set up a work group with Nokia to reduce the energy consumption of our mobile equipment
- · Work with electronic component manufacturers to limit the energy consumption of our Freeboxes



No. 7 Reduce emissions generated by our fleet of 4,200 vehicles

- Have 25% electric vehicles by 2025
- Set up a fleet telematics system
- Target: average of 20g CO2/km by 2035

Contribute to global carbon neutrality



Help create more renewable energy capacity

- By 2035, 50% of energy supplies in Italy and 20% in France provided under PPAs with renewable energy producers
- Support the renewable energy sector



No. 9 Invest in carbon sinks

- Develop projects in France and Italy
- Obtain Low Carbon label for all projects in France by 2035

Communicate transparently



No. 10 Set up a climate performance tracking system

• Put in place a system for communicating our climate performance, based on a set of indicators