

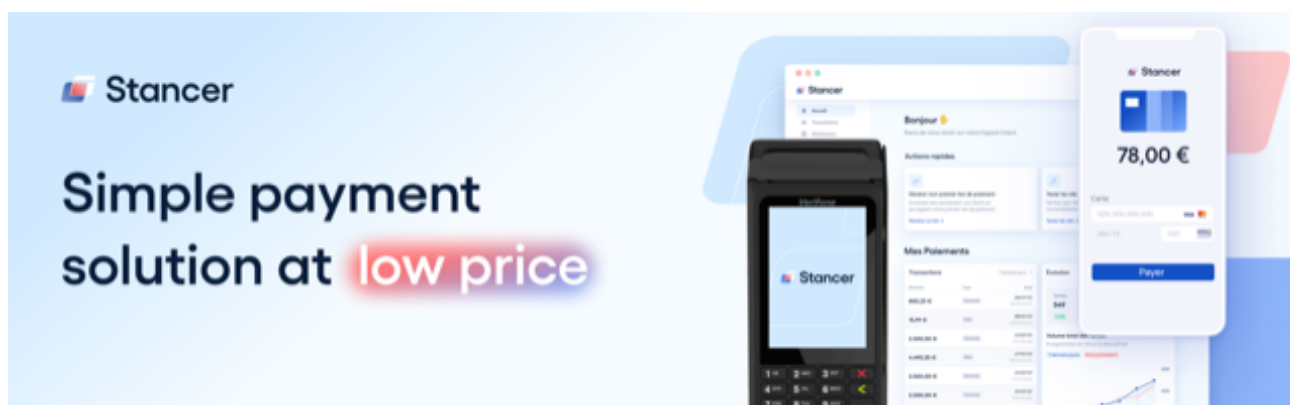


PRESS RELEASE

Paris, June 27, 2023

Stancer: a wide range of new services to make life easier for merchants

With its new app, online store service and subscription management solution, Stancer is once again making both physical and online payments easier and more accessible.



Stancer, Iliad Group's fintech, is furthering its expansion drive by launching a new suite of services to continue to closely partner its clients, with a mobile app that makes life easier for merchants, an online store service, and the possibility of managing subscriptions and recurring payments.

Launched in September 2022, StancerPay provides payment services to merchants and small businesses. Designed as a game-changer in the payment solutions sector, it can be easily deployed via two options – either online through an API, or by physical payment through a mobile payment terminal, all provided in a fair price deal with no binding duration.

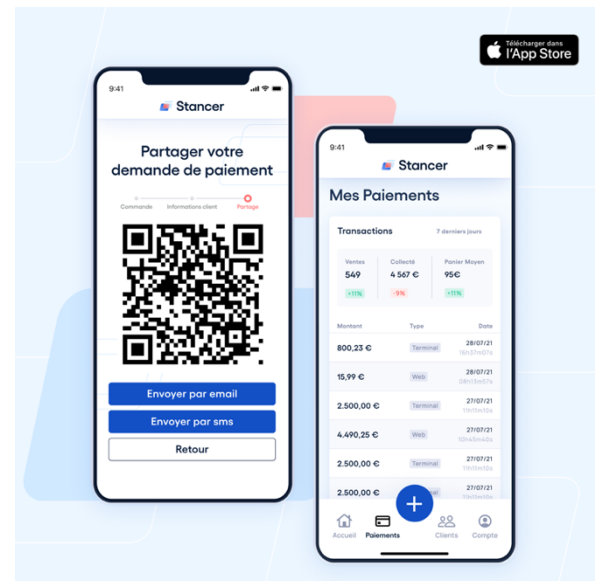
By making payment solutions more simple, accessible and transparent, Stancer enables companies to grow their business and effectively meet their customers' payment needs. Stancer currently employs around 35 people and is continuing to recruit new talent to round out its teams.

A new app to facilitate payment management

Stancer is offering merchants a new app to facilitate their payment processing. Through this app they can:

- process their customers' payments **quickly** and **securely** via a payment link
- **manage** and **track their business** from their **dashboard**
- **have one-click access** to the **list of payments** made

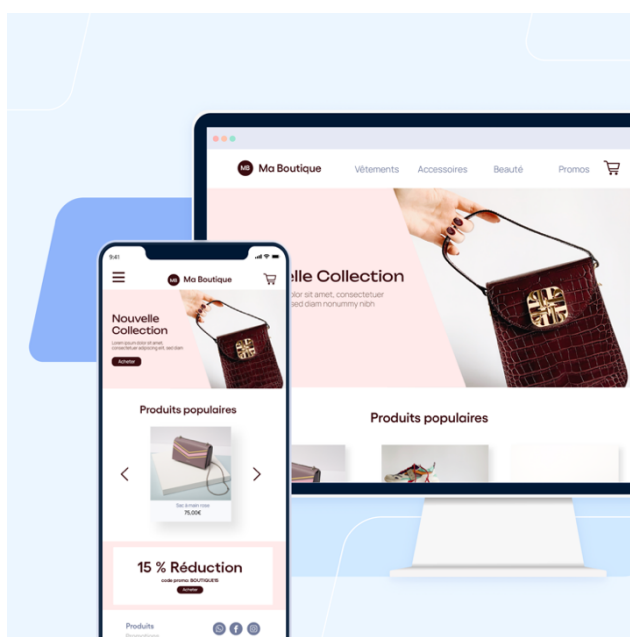
Developed in-house and running on iOS, the Stancer app has an intuitive interface and seamless navigation so users can get the most out of Stancer's services. Available on iPhone, it can be downloaded from the [App Store](#).



The online store service: subscription-free and non-binding

Stancer is continuing to break the codes of payment by offering merchants the possibility of **creating their own online store in just a few clicks and completely free of charge**.

For this service, Stancer uses the Prestashop platform, the leading e-commerce solution in Europe and Latin America. In the space of a few minutes, merchants can set up their own e-commerce site, which is delivered ready to use with the Stancer payment system integrated, and can quickly and easily start selling their products online.



"To help merchants go digital, we've developed a turnkey solution which meets their payment needs and gives them online visibility. They can now create their own e-commerce in just a few clicks thanks to this online store service." explains George Owen, CEO of Stancer.

So how is the online store service created in practice?

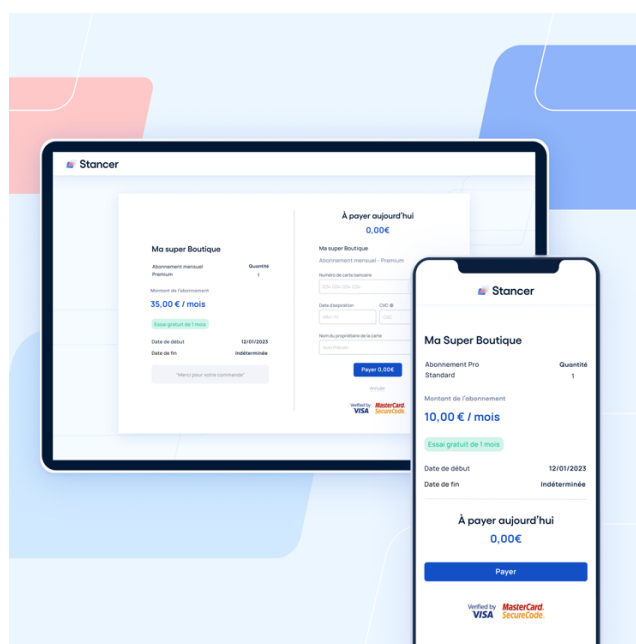
- The merchant signs up online on Stancer's website at www.stancer.com – this only takes a few minutes.
- Once the sign-up process is completed and the online store creation request has been approved by Stancer, the merchant chooses from their online client account space the domain name they want and receives their identifier and passcodes a few minutes later.
- The merchant then has access to their own e-commerce site, which they can personalize, add their products to and collect customer payments online.

Management of subscriptions and recurring payments

Stancer is now offering its clients the option to manage subscriptions for those who, for example, bill subscriptions to a service with recurring payments.

The major advantage of this solution is the automation of subscription management, which reduces the risk of manual error. The customer experiences an easy, seamless payment process, and the merchant saves time. Available via API and soon also in the online client account space, this solution helps to improve companies' cash flow thanks to regular, foreseeable payments.

Stancer is an effective tool for merchants and small businesses to optimize the management of their recurring payments, offer an enhanced customer experience and strengthen their cash flows.



Offer subject to terms and conditions, valid in Metropolitan France and only available to B2B clients, contingent on the file being approved by Stancer. Mobile app available on compatible iPhone and iOS (the app can be downloaded from the App Store). Online store service: free-of-charge creation of an online store from the client account space on Stancer's website. Service available subject to generating at least one transaction every three months via the preinstalled Stancer payment system, as from the date on which the online store is created. See stancer.com for full terms and conditions.

About Stancer

Created in 2018 as a subsidiary of the Iliad Group, Stancer is a fintech licensed by the ACPR to operate as a payment institution. Stancer turns payment integration and management into a simple, accessible and transparent experience for businesses. StancerPay is the first in a long suite of technological solutions aimed at making merchants' lives easier.

To find out more visit www.stancer.com