

SHOWCASING COVER STYL

**INSPIRING CLIENTS IN
SHOWROOMS & EVENTS**

Inspire. Engage. Transform.

Your showroom or stand is more than a space - it's your stage to inspire and reveal what's possible with Cover Styl.

This guide offers creative, effective ways to showcase the brand and spark meaningful interactions. Invite visitors to see, touch, and imagine the transformation for themselves.

Present it with purpose - turn curiosity into inspiration, and inspiration into sales.

Let's show them what's possible



Cover Styl Training Center - HQ Luxembourg

IMPACTFULLY DISPLAYING COVER STYL

Wall Displays



Showcasing the Range

- A5 FOLDABLE SAMPLES
- A5 PREMIUM SAMPLES
- MINI DISPLAY
- MDF PLATES
- 3D WALL

Immersive



Inspiring Client Imagination

- DECORATED CORNERS
- MOODBOARD PANELS
- SLIDING PANELS
- PODIUM DISPLAYS
- ROLLS RACK
- ROTATE DISPLAY

Spaces thoughtfully transformed



Showroom Best Practices

- WELCOMING SPACES
- DESIGN CONSULTATION TABLE
- MARKETING MATERIALS THAT HELP MAKE THE SALE
- HANDS-ON EXPERIENCE AREA

Creating lasting impressions



Making Impact at Trade Fairs

- BIG SCREEN FOR VIDEOS
- LOUNGE AREA
- WELCOME DESK
- LIVE DEMO ZONE
- TAGLINES THAT COMMUNICATE OUR VALUE

A large wall of material samples in various colors and textures, including wood, stone, and solid colors. Two people are looking at the wall. A pink banner with the text "SHOWCASING THE RANGE" is overlaid on the image.

SHOWCASING THE RANGE

SHOWCASING THE RANGE



A5 PREMIUM SAMPLES

Top 4 Display Ideas for A5 Premium Samples

- **Magnetic Wall Panels**

A clean and professional display that allows easy swapping and rearranging of samples.

- **Clear Acrylic Pockets**

Protects samples while keeping them fully visible and easy to access for clients.

- **Floating Ledges**

Simple shelves that showcase samples prominently and allow quick changes.

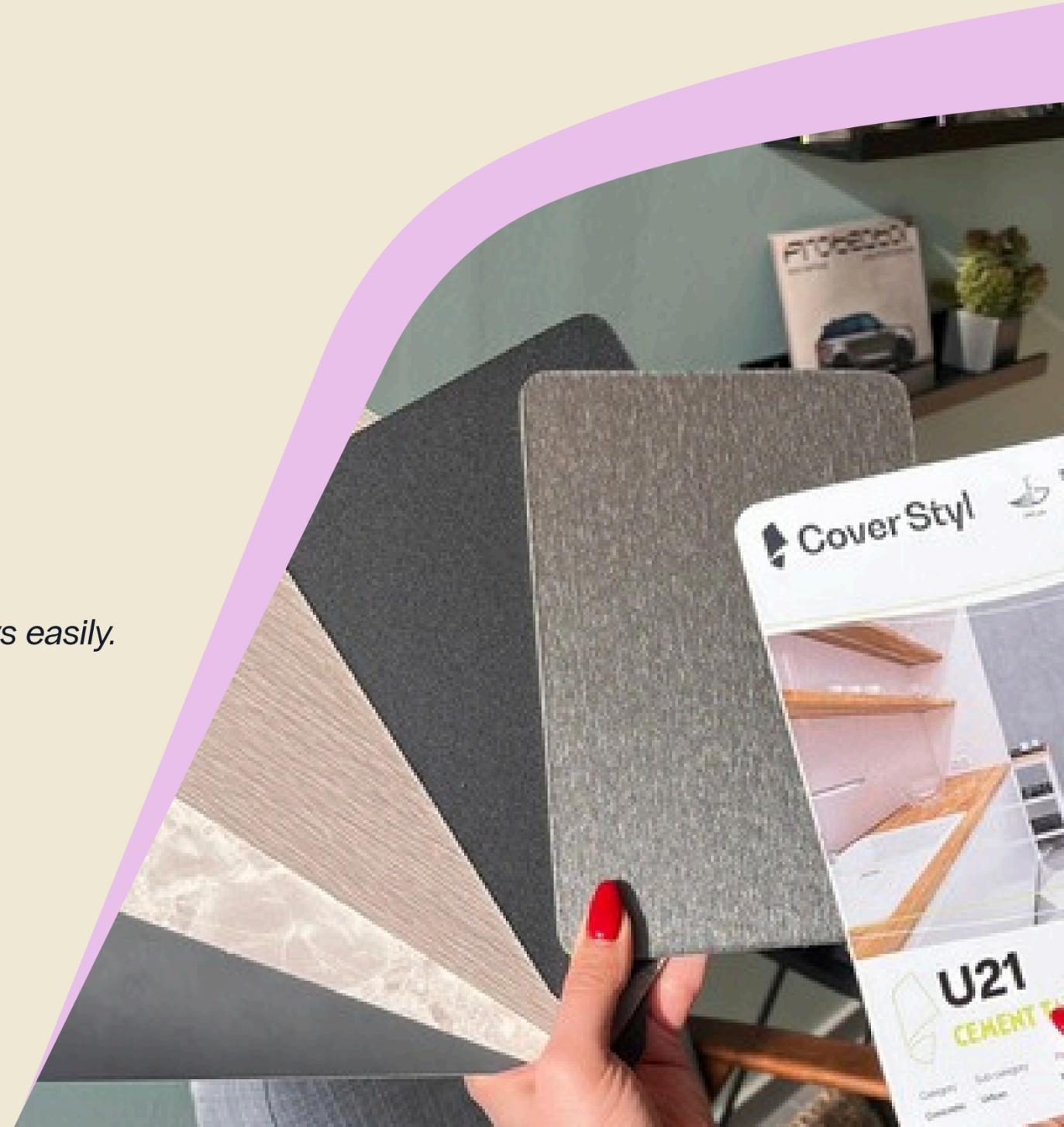
- **Slatwall or Pegboard**

A flexible system using hooks or shelves to organize samples neatly and customize displays easily.

PRICING

| Quantity | Total Price | Unit Price |
|----------|-------------|------------|
| 1 | 5€ | 5,0€ |
| 3 | 10€ | 3,3€ |
| 10 | 20€ | 2,0€ |
| 100 | 150€ | 1,5€ |
| 200 | 250€ | 1,3€ |

HOW TO GET YOURS



SHOWCASING THE RANGE



Skills



Budget

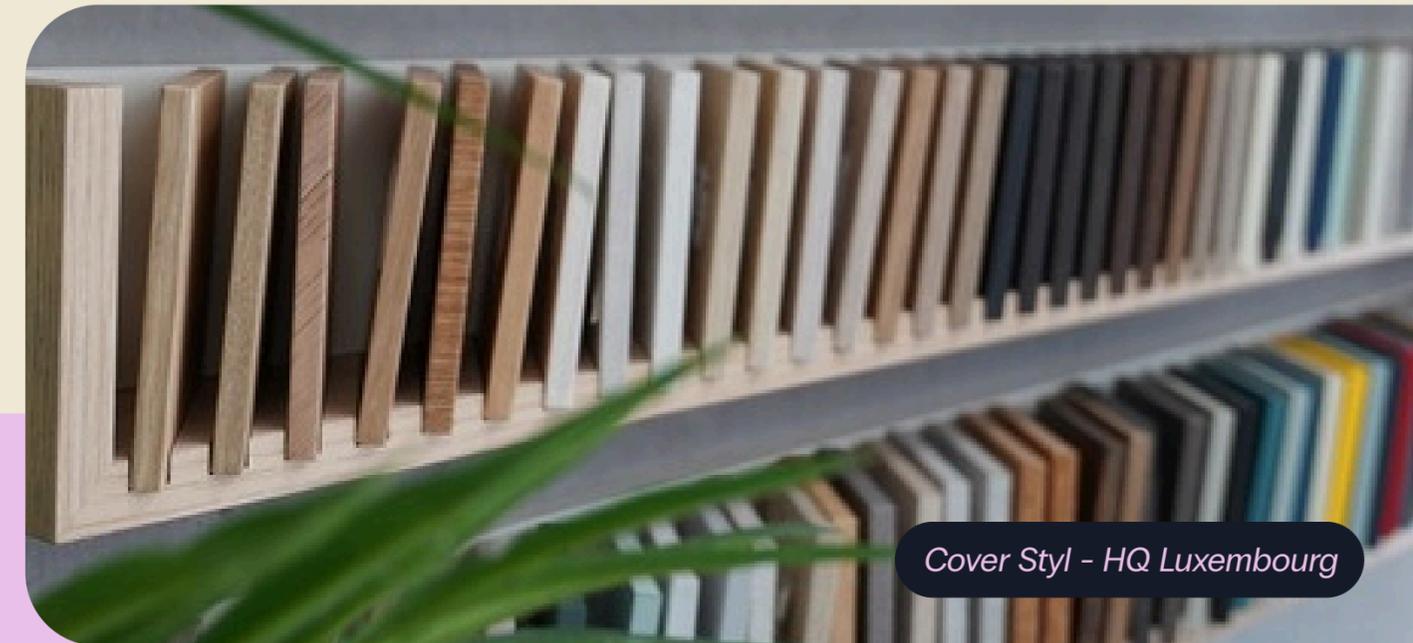
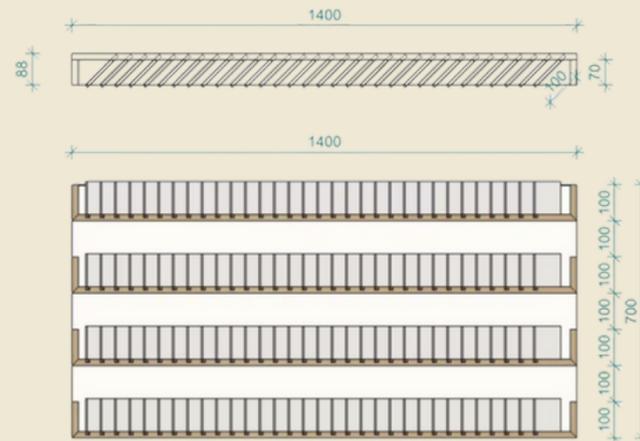
MINI DISPLAY

Compact & Functional

- Ideal for small showrooms or shelves near consultation areas
- Small footprint, easy to place anywhere
- Holds a curated selection of key finishes
- Perfect for entry-level or mobile displays
- Great solution when space is limited

Details:

- Up to 50 Cover Styl references per wood shelf
- Plate size: 10 x 10 cm



Cover Styl - HQ Luxembourg



SHOWCASING THE RANGE



Skills



Budget

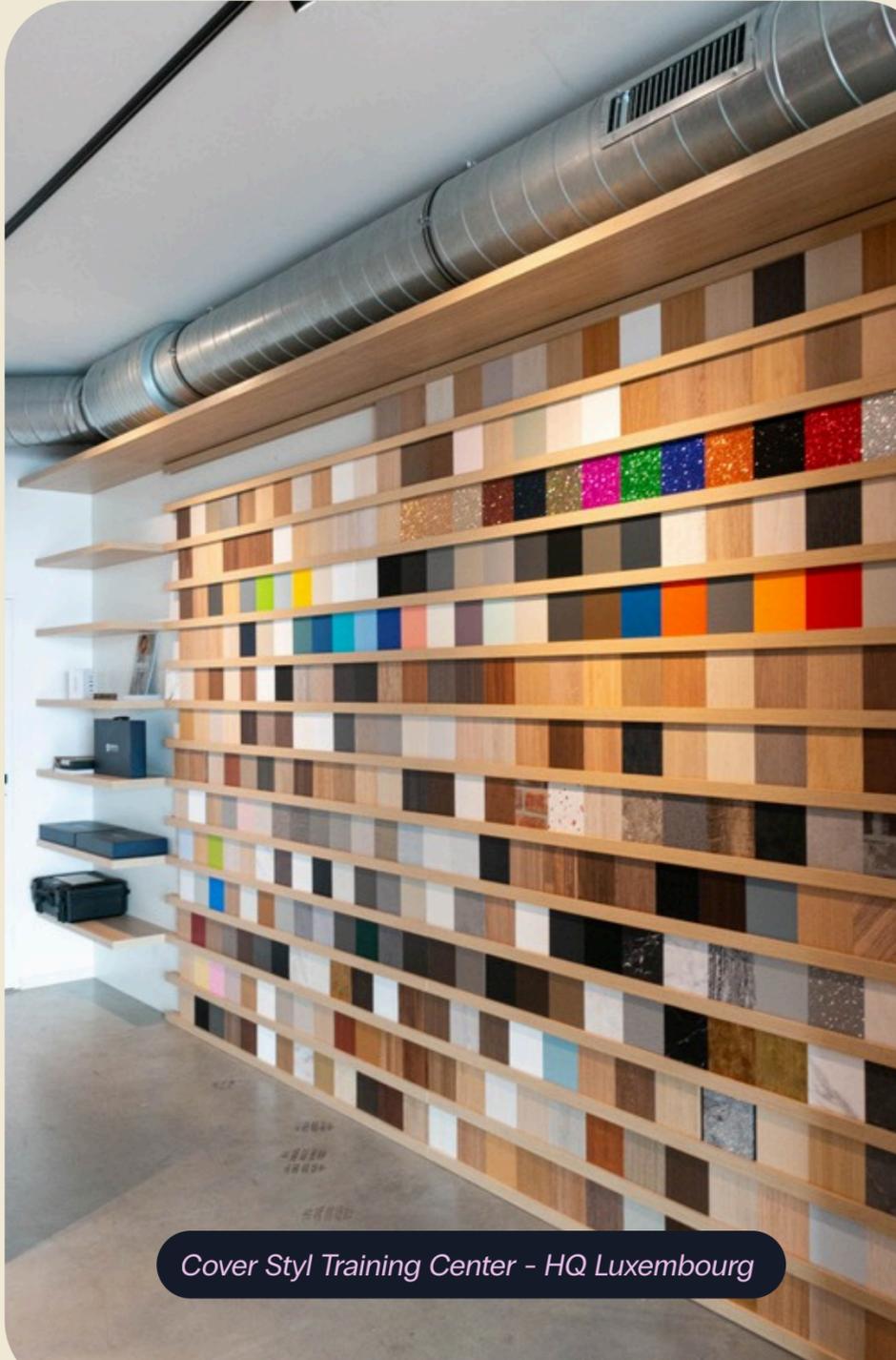
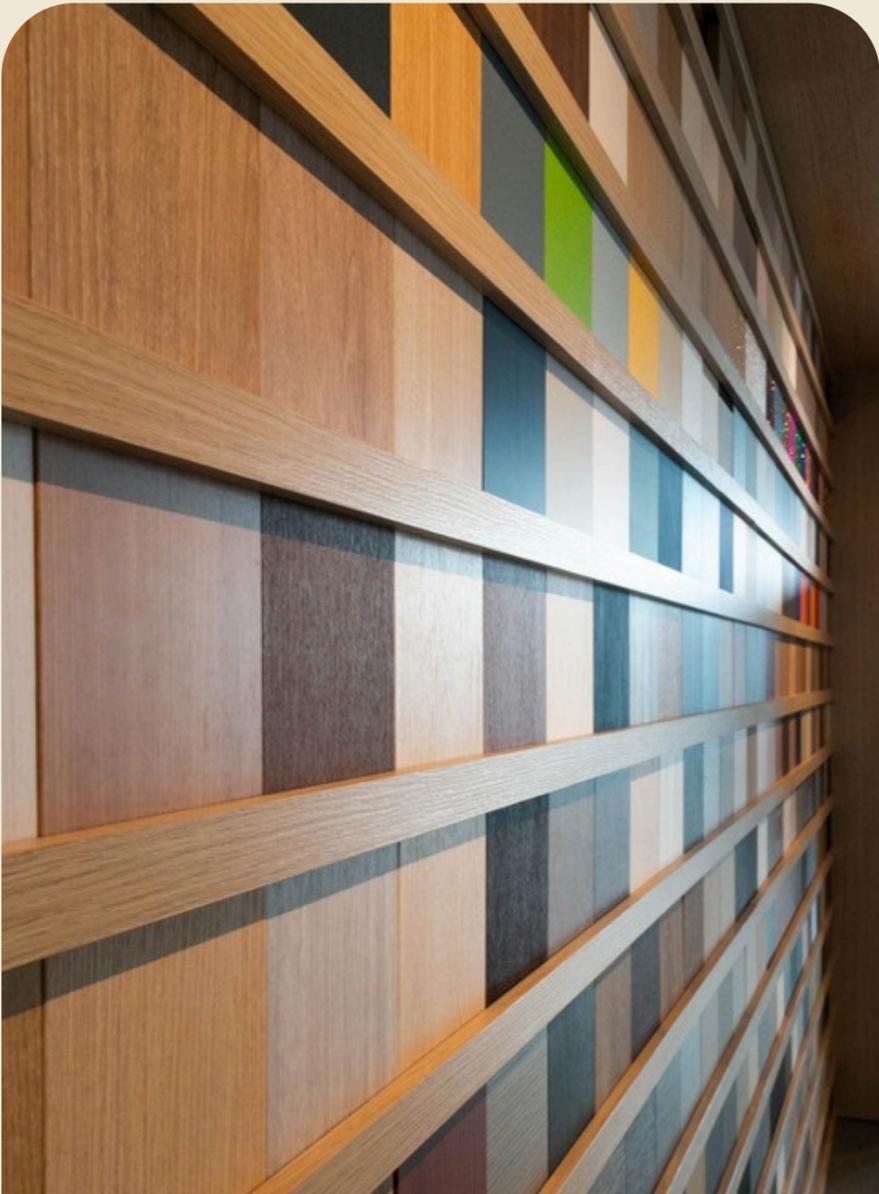
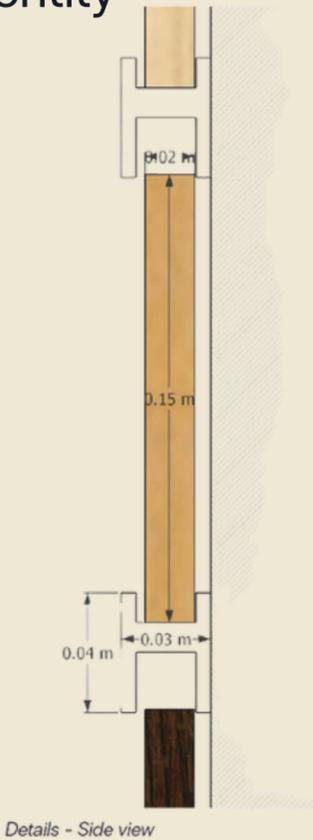
MDF PLATES

Premium MDF Plates Display

- High-impact Display
- Thicker MDF plates with strong tactile presence
- Ideal for creating a strong visual identity

Details:

Plate size: 15 x 15 cm



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SHOWCASING THE RANGE



Skills



Budget

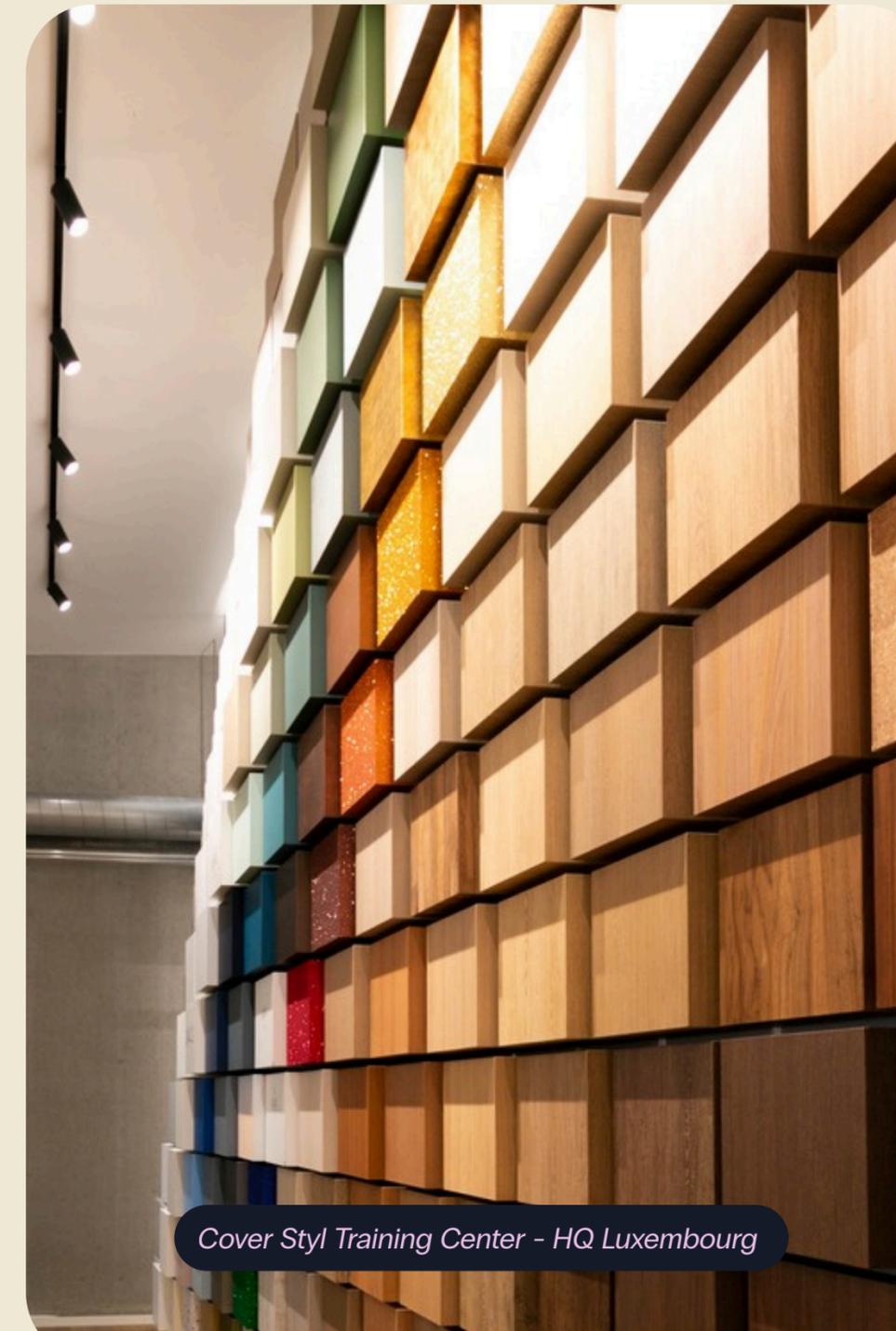
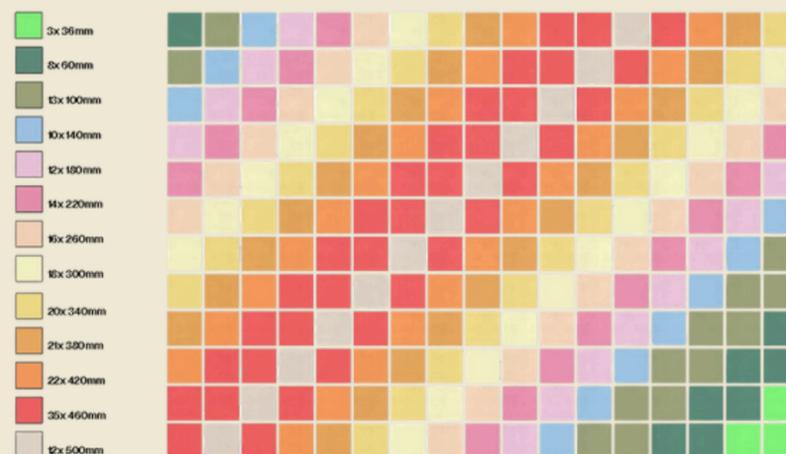
3D WALL

Recommended for showrooms aiming to impress and elevate perceived product value.

- High-impact Display
- Thicker MDF plates with strong tactile presence
- High-end presentation: texture, weight, and finish feel real
- Ideal for creating a strong visual identity

Details:

- Cube size: 30 x 30 cm - various depth (specified in the drawing below)



NEW Collection

PVC Free | When style meets sustainability

COLORED

WOOD

STONE

INSPIRING CLIENT IMAGINATION

Great
Design for
Everyone

INSPIRING CLIENT IMAGINATION

DECORATED CORNERS

Small decorated spaces are an immersion into what the product offers. Customers will be able to see the potential, quality and possibilities with Cover Styl.

Example:

- coffee corner
- kitchen
- toilets
- office



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Prosolstyl - Madrid, Spain

INSPIRING CLIENT IMAGINATION

MOODBOARD PANELS

A moodboard panel is a interactive tool to free your imagination, create/test different combinations.

You can apply a magnet behind the plates to compose different moodboards on a magnetic panel or create moodboards on a shelf or frame.



INSPIRING CLIENT IMAGINATION

SLIDING PANELS

Sliding panels with different references changing the wall of a decorated space. The idea is that the client is able to see the before of the existing wall and have a feeling of how the after would look with Cover Styl.

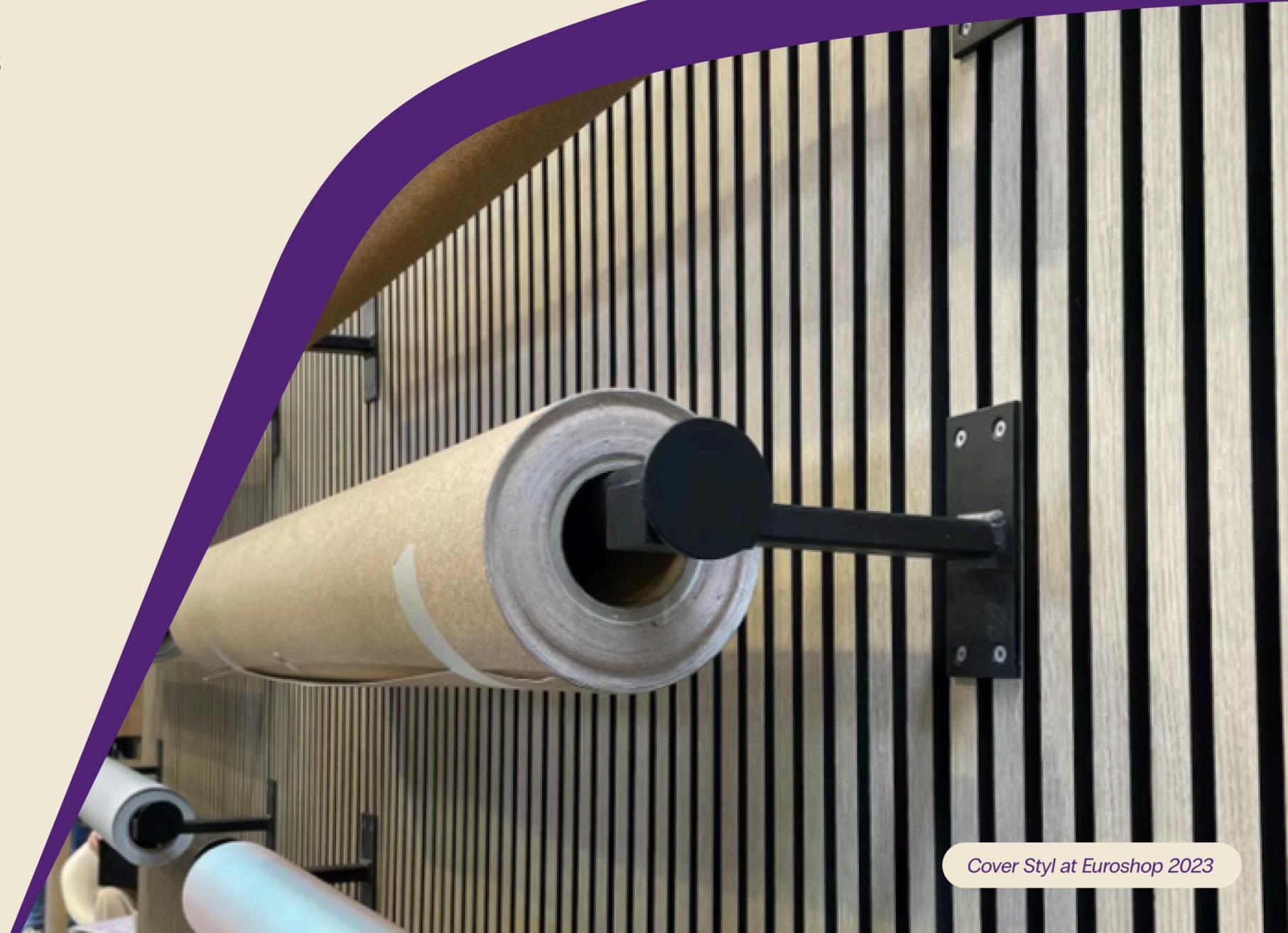
You can also test different compositions for the same space.



INSPIRING CLIENT IMAGINATION

ROLLS RACK

Rolls rack to showcase the product as it initially comes to help visitors better understand what is Cover Styl.



INSPIRING CLIENT IMAGINATION

ROTATE DISPLAY

A rotative plates display provides a nice overview in terms of colors and textures, creates interaction with visitors and integrate spaces.

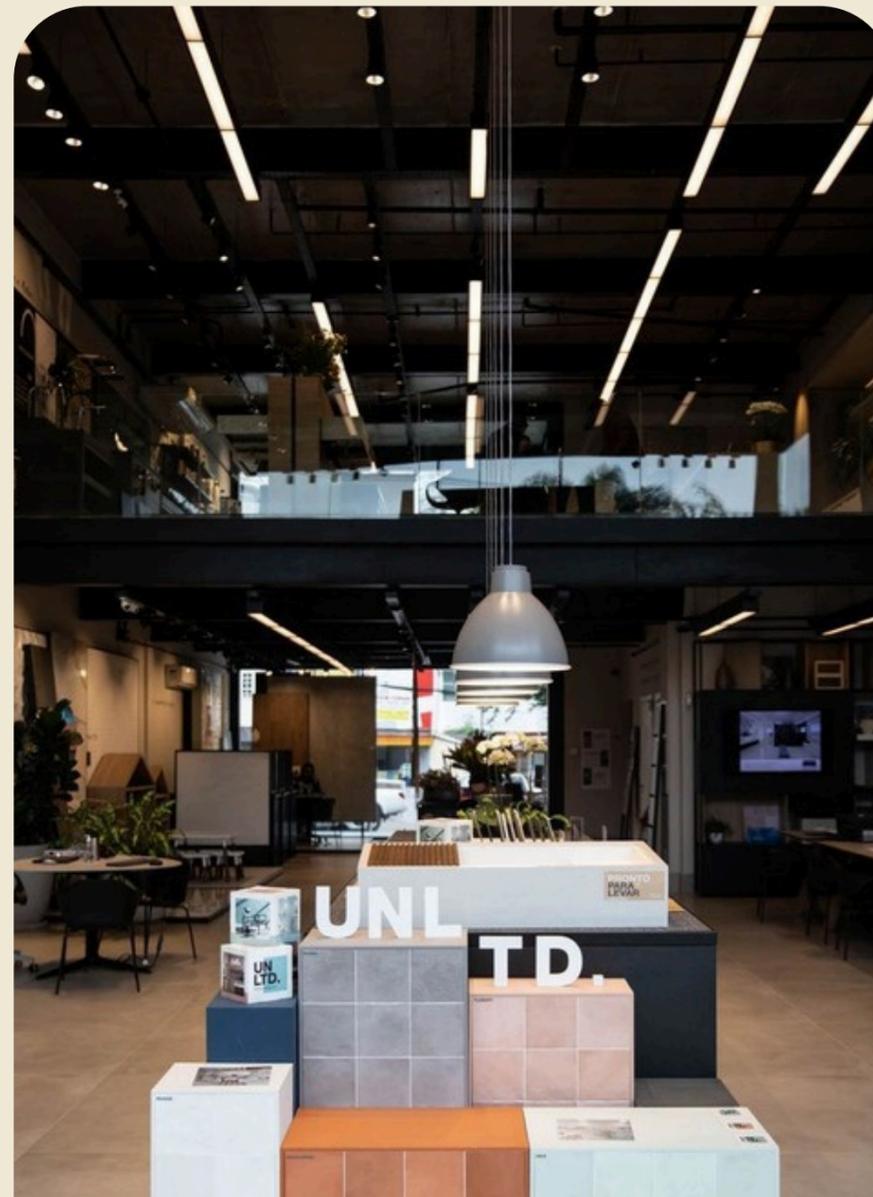


INSPIRING CLIENT IMAGINATION

PODIUM DISPLAY

In this podium, besides highlighting some references, it will be useful to demonstrate the applicability of the product in different shapes such as: cylinder, flat shapes and their edges, also fluted, wavy or slatted shape.

And different materials:
wood, ceramic tiles, aluminium, etc.



HIGH-RESISTANT | Beyond Durability

High scratch resistance
driven to develop
to were
product.

SCAN ME
NOW

NEW Collection

STONE

SHOWROOM BEST PRACTICES



SHOWROOM BEST PRACTICES

WELCOMING SPACES

Set the tone with comfortable seating, warm lighting, and inviting decor - the first impression matters.



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SHOWROOM BEST PRACTICES

DESIGN CONSULTATION TABLE

A dedicated table or counter where clients can explore samples, discuss ideas, and co-create their design vision.



SHOWROOM BEST PRACTICES

MARKETING MATERIALS THAT HELP MAKE THE SALE

Your showroom is more than a display - it's your most powerful sales tool. To help you create an impactful customer experience, Cover Styl provides a full range of marketing materials designed to inspire, inform, and support your sales journey.



Cover Styl Catalogue



Premium Swatches



Latest collection



Premium A5 sample



SHOWROOM BEST PRACTICES

HANDS-ON EXPERIENCE AREA

A dedicated corner for training and hands-on application allows staff and clients to explore our products in a practical way. By experiencing finishes and techniques firsthand, visitors gain confidence and inspiration, while our team can demonstrate expertise and provide guidance. This interactive space turns learning into a memorable, engaging experience.



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MAKING IMPACT AT TRADE FAIRS

THE FUTURE
STARTS HERE

obor
BY SOLAR BATTERY

starflex

RUN

BRINGING BUYING INTELLIGENT TECHNOLOGY

MAKING IMPACT AT TRADE FAIRS

BIG SCREEN FOR VIDEOS

A big screen brings Cover Styl videos to life, creating an eye-catching focal point that draws visitors in. It allows us to showcase transformations in a dynamic and engaging way, turning simple curiosity into real interest. By combining scale with impactful visuals, we create a powerful tool to capture attention and spark conversations.



PRACTICAL LESSONS

Cover Styl at FESPA 2024

MAKING IMPACT AT TRADE FAIRS

LOUNGE AREA

Offer a comfortable spot to rest, chat, or network.
A relaxed client is more open to meaningful conversations.



Cover Styl at FESPA 2024

MAKING IMPACT AT TRADE FAIRS

WELCOME DESK

A simple gesture that immediately adds warmth and hospitality to your booth.



Cover Styl at FESPA 2024

MAKING IMPACT AT TRADE FAIRS

LIVE DEMO

Nothing beats a real-time application demo.
Show ease of use, flexibility, and results on the spot.



MAKING IMPACT AT TRADE FAIRS

CREATIVE GIVEAWAYS

Branded gifts that make sense - sample kits, small tools, stylish accessories, or mini textures that visitors will remember (and keep).



Cover Styl at FESPA 2024

MAKING IMPACT AT TRADE FAIRS

TAGLINES THAT COMMUNICATE OUR VALUE

Using clear and bold messaging throughout the space helps visitors immediately understand what Cover Styl is all about.

Simple, strong statements guide the eye, highlight our value, and create moments that stick.

Making the booth inviting, engaging, and easy to connect with.



**THE FUTURE
STARTS HERE**

YOU'RE READY TO START!

READY TO TRANSFORM YOUR SPACE? START YOUR PROJECT WITH US TODAY

Need Help Planning Your Cover Styl Showroom or Booth?

Our interior designer is here to support you with ideas, layouts and display suggestions tailored to your space.

Let's bring your vision to life - beautifully and efficiently.

design@coverstyl.com

